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Social Media Data Preservation

Law Journal Newsletters July 2012 edition of its Legal Tech Newsletter features an article on Social Media Data Preservation by Diana Fasching, Staci Kaliner, and Tamara Karel of Redgrave LLP. Join the Redgrave team as they explore best practices and emerging technologies (such as those from Akrovi, Aleph Archives, Hanzo Archives, Iterasi Archives, NextPoint, PageFreezer, Perpetually, and X1) for preserving social media. Recognizing the relative immaturity of discovery technologies when it comes to social media and well aware that “there is no ‘best’ solution for preserving social media data,” the Redgrave team gives practical insight into the capabilities—as well as some gotchas to be on the lookout for—when evaluating social media preservation tools based on the following ten starter questions:

1. Does the tool support the capture of more than just social media sites?
2. What social media sites does/will the solution support?
3. How many users will need to use the solution?
4. How many collections can run simultaneously?
5. How does the vendor collect and preserve the data?
6. What does the solution capture and how is data stored and exported?
7. What is the vendor’s approach to subsequent captures?
8. How will your organization search and use the data?
9. How long will the preserved data be kept?
10. What is the cost of the vendor’s solution?

The complete article can be found [here](#).

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